



GALAXY NUTRITIONAL FOODS SELECTS NATIONAL MARKETING AGENCY ENGAUGE TO BUILD AWARENESS FOR ITS CHEESE ALTERNATIVE BRANDS

ORLANDO, Florida (May 8, 2009) — Galaxy Nutritional Foods, Inc., a leading developer and marketer of cheese alternatives and organic foods, has selected Engauge, a national marketing solutions agency, as its agency of record. Engauge's Orlando office will lead the account.

Engauge is charged with developing results-driven marketing programs to build awareness for Galaxy Nutritional Foods' Veggie brand, the leading soy-based cheese alternative found in the produce section of grocery stores nationwide. The agency will also work on the Rice, Veggy, Vegan, Rice Vegan and Wholesome Valley Organic brands, all of which are sold in natural foods stores.

"We look forward to collaborating with the team at Engauge on an integrated marketing program," said Hilary Taube, Galaxy's Vice President of Marketing. "We anticipate that our efforts to educate consumers on the benefits of Veggie soy-based cheese alternatives and their unique location within the store will expand interest in the category."

An integrated marketing campaign is planned including print and online advertising, public relations and experiential programs. In particular, Engauge will focus on communicating the benefits of Veggie as the smart alternative to cheese.

"We are thrilled to be working with Galaxy to help drive demand," said Barb Scherer, President of Engauge's Orlando office. "Cheese alternatives are an exciting product category and Galaxy's team has already laid impressive groundwork in the marketing of its products, which gives us a strong foundation for brand building."

About Galaxy Nutritional Foods, Inc.

Galaxy Nutritional Foods, Inc. (OTC BB: GXYF) develops and internationally markets plant-based cheese alternatives, organic dairy and other organic and natural food products to grocery and natural foods retailers, mass merchandisers and foodservice accounts. Veggie, the leading brand in the grocery cheese alternative category and the company's top selling product group, is primarily merchandised in the produce section and provides calcium and protein without cholesterol, saturated fat or trans-fat. Other popular brands include: Rice, Veggy, Vegan, Rice Vegan and Wholesome Valley Organic. For more information, visit www.galaxyfoods.com.

Galaxy Nutritional Foods, Inc. is headquartered in Orlando, Florida, and its common stock is quoted on the OTC Bulletin Board under the symbol "GXYF."

About Engauge

Engauge, a portfolio company of Halyard Capital, is a total marketing solutions agency, dedicated to delivering transformational ideas that move someone — to act, to choose, to believe in a brand. The agency focuses on discovering true insights, developing ideas with real impact, and then measuring that interaction and gauging the results. Engauge's three Centers of Excellence combine the disciplines of branding, digital, and direct marketing to partner with clients such as Kraft Foods, Best Buy for Business, Chick-fil-A, The Home Depot, Sony, NGK, and Huntington Bank. The company has offices in Columbus, Austin, Atlanta, Pittsburgh, and Orlando. Clients of the Orlando office include Baldwin Park, Florida Citrus Sports, Castle & Cooke and the City of Eustis. Learn more about Engauge at www.engauge.com.