

For Immediate Release:

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Engauge Taps Pittsburgh Office for Design Growth and Leadership

Commitment to Growing Design Practice Flourishing at Engauge

January 13, 2009 (Pittsburgh, PA) – Engauge, a total engagement agency, has moved their Pittsburgh office to the historic Frick Building in downtown Pittsburgh, a move that solidifies the agency’s investment in fostering and growing the office’s design capabilities. The space was identified specifically for its ability to cultivate the agency’s culture and vision, which emphasizes collaboration and creativity.

“We recognize that design is an essential element in creating winning campaigns,” said Rick Milenthal, CEO of Engauge. “As a result, we have made significant investment in growing this practice in the agency. This move is a piece of that commitment, and something we are very excited about as an agency.”

The Pittsburgh design group services clients across the Engauge enterprise, which encompasses five offices. The portfolio of services includes everything from brand and product development to package design and brand identity. The office also continues to service existing clients in the region.

Listed on the National Register of Historic Places, the Frick Building is one of the most recognizable features of downtown Pittsburgh. Engauge’s space, located on the South Mezzanine, features 22-foot high ceilings with an interior clad in white Italian marble. The agency also worked with renewable materials, such as cork flooring and refurbished cube properties, to help lessen the environmental impact.

“This is an important move for us,” said Beth Nigro, Vice President of Engauge’s Pittsburgh Office. “It’s a beautiful, inspiring space that is sure to fuel our creativity. More importantly, though, it allows the freedom of space we need to truly collaborate.”

In celebration of this move, Engauge is hosting a party, which will be held Thursday, January 14. To inquire about RSVP, please call 412.471.5300.

About Engauge

Engauge is a total engagement agency, bringing creativity and technology together to fuel client’s growth. The agency leverages a complete portfolio of marketing expertise – spanning all areas of traditional, direct and digital marketing – to drive measurably effective programs for clients. The agency’s roster of clients includes Dad’s Pet Food, The Children’s Institute, Kraft Foods, The Home Depot, Best Buy for Business, NGK and Huntington Bank. Engauge is a portfolio company of Halyard Capital and has five offices: Columbus, Austin, Atlanta, Pittsburgh and Orlando. Learn more about Engauge at www.engauge.com.

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